



Over 75 Years of Choral Music!

North Carolina Master Chorale
P. O. Box 562 | Raleigh, NC 27602 | (919) 856-9700 | ncmasterchorale.org

Program Advertising 2018-2019 Season

First, **thank you** for considering our program as an advertising platform for your business. Your support helps make the North Carolina Master Chorale concerts possible. We are certain that, after a year in our program, you will be returning the thanks because your ad was successful in generating new business for you.

If you are not already familiar with the North Carolina Master Chorale, we are an organization dedicated to the choral music art, and we produce concerts each year; five this coming season with three taking place in the Duke Energy Center for the Performing Arts (DECPA). Our 170+ voice symphonic chorus and our 16-40 voice chamber choirs perform great choral masterworks, often with the help of members of the North Carolina Symphony and soloists from around the country. Additionally, our choruses regularly perform on both the North Carolina Symphony and Carolina Ballet performance series. NCMC was recently named the Resident Chorus of the North Carolina Symphony.

Benefits of Advertising with NCMC

- Competitive Rates
- Distinctive Audience
- Long Life of Advertisement
- Supporting a Community Organization

Our 2018-2019 Concert Season:

- *Gospel Mass* Friday, October 26, 2018, in Hayes Barton Baptist Church, Raleigh
- *Joy of the Season* Tuesday & Wednesday, December 11 & 12, 2018, in Meymandi Concert Hall, DECPA
- *Romance in the Air* Saturday, February 9, 2019 in Kenan Hall, William Peace University
- *Haydn's The Creation* Sunday, March 31, 2019, in Meymandi Concert Hall, DECPA
- *Rachmaninoff's Vespers* Thursday, April 25, 2019, in Holy Name of Jesus Cathedral, Raleigh
- *Chamber Choir Concert* Tuesday, May 21, 2019, in Hayes Barton UMC, Raleigh

Next season will be the Master Chorale's 76th season in Raleigh and it includes eight performances of six wonderful programs! Over 4,000 potential clients and customers will attend our programs. Maximize your advertising budget and reach a wide array of consumers: families, well-educated, established professionals and retirees from across the Triangle and beyond. **Your ad has a long life – eight months** – which means your investment gets stretched further than newspaper or magazine published ads!

We would love to have your advertisement in our Season Program. Ad sizes and rates are published on the reverse, plus see the enclosed sample from last season's program book. Call (919) 856-9700 for more information or to receive a complete sample program. Thanks again!

Space Reservation Deadline:

9/14/2018

Materials Deadline:

9/21/2018

Contact: Stephen Aber

(919) 856-9700 x4 or stephen.aber@ncmasterchorale.org

Reserve space online: <http://tinyurl.com/NCMC-ads-form>

North Carolina Master Chorale
Ad Sizes and Rates 2018-2019

Ad	Size	Price	Bonus
Back Cover - NOT AVAILABLE	7.5" w x 10" h	\$900	10 tickets
Premium †	7.5" w x 10" h	\$600	8 tickets
Full Page	7.5" w x 10" h	\$395	6 tickets
Half Page	7.5" w x 4.75" h	\$295	4 tickets
Quarter Page	3.625" w x 4.75" h	\$175	2 tickets
Eighth Page	3.625" w x 2.25" h	\$95	

† Inside front cover, inside back cover
 Business card ad = eighth page

*With ad payment received by November 15, receive this quantity of complimentary tickets to a Master Chorale concert (advertiser's choice).

(vertical also available, 3.625" w x 10" h) **Half Page**

Mechanicals: Call or email Michelle Hile at the Master Chorale office, (919) 856-9700 x3 or michelle@ncmasterchorale.org for specific information regarding mechanicals.

Eighth Page

Quarter Page

Full Page