



Help Celebrate Our 75th Season!

North Carolina Master Chorale
P. O. Box 562 | Raleigh, NC 27602 | (919) 856-9700 | ncmasterchorale.org

Program Advertising 2017-2018 Season

First, **thank you** for considering our program as an advertising platform for your business. Your support helps make the North Carolina Master Chorale concerts possible. We are certain that, after a year in our program, you will be returning the thanks because your ad was successful in generating new business for you.

If you are not already familiar with the North Carolina Master Chorale, we are an organization dedicated to the choral music art, and we produce concerts each year; five this coming season with three taking place in the Duke Energy Center for the Performing Arts (DECPA). Our 170+ voice symphonic chorus and our 16-40 voice chamber choirs perform great choral masterworks, often with the help of members of the North Carolina Symphony and soloists from around the country. Additionally, our choruses regularly perform on both the North Carolina Symphony and Carolina Ballet performance series. NCMC was recently named the Resident Chorus of the North Carolina Symphony.

Benefits of Advertising with NCMC

- Competitive Rates
- Distinctive Audience
- Long Life of Advertisement
- Supporting a Community Organization

Our 2017-2018 Concert Season:

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| • Bewitched | Friday, October 27, 2017, in Hayes Barton UMC, Raleigh |
| • <i>Joy of the Season</i> | Tuesday, December 12, 2017, in Meymandi Concert Hall, DECPA |
| • <i>Romance in the Air</i> | Saturday, February 18, 2018 in Kenan Hall, William Peace University |
| • Motus Missæ | Sunday, April 8, 2018, in Meymandi Concert Hall, DECPA |
| • Berlioz' <i>Requiem</i> | Tuesday, May 8, 2018, in Meymandi Concert Hall, DECPA |

Next season will be the Master Chorale's 75th season in Raleigh and it includes six performances of five wonderful programs! Over 4,000 potential clients and customers will attend our programs. Maximize your advertising budget and reach a wide array of consumers: families, well-educated, established professionals and retirees from across the Triangle and beyond. **Your ad has a long life—seven months—**which means your investment gets stretched further than newspaper or magazine published ads!

We would love to have your advertisement in our Season Program. Ad sizes and rates are published on the reverse. Call (919) 856-9700 for more information or to receive a complete sample program. Thanks again!

Space Reservation Deadline:

9/15/2017

Materials Deadline:

9/22/2017

Contact: Stephen Aber or Michelle Hile

(919) 856-9700 x4 or stephen.aber@ncmasterchorale.org

Reserve space online: <http://tinyurl.com/NCMC-ads-form>

North Carolina Master Chorale
Ad Sizes and Rates 2017-2018

Ad	Size	Price	Bonus
Back Cover – NOT AVAILABLE	7.5" w x 10" h	\$900	10 tickets
Premium †	7.5" w x 10" h	\$600	8 tickets
Full Page	7.5" w x 10" h	\$395	6 tickets
Half Page	7.5" w x 4.75" h	\$295	4 tickets
Quarter Page	3.625" w x 4.75" h	\$175	2 tickets
Eighth Page	3.625" w x 2.25" h	\$95	CD

† Inside front cover, inside back cover
 Business card ad = eighth page

*With ad payment received by November 15, receive this quantity of complimentary tickets to a remaining Master Chorale concert (advertiser's choice).

(vertical also available, 3.625" w x 10" h) **Half Page**

Mechanicals: Call or email Michelle Hile at the Master Chorale office, (919) 856-9700 x3 or michelle@ncmasterchorale.org for specific information regarding mechanicals.

Eighth Page

Quarter Page

Full Page